



take your shot.

2026 PROGRAM

CONFIDENTIAL

**BORN FROM BOURBON.
FIELD TESTED.
WILDLIFE APPROVED.**

110 Proof deer attractant was born in the distilleries of the bourbon capital of the world, central Kentucky. For over 10 years, we've blended, tested, and refined all of our products to serve a single goal: To provide a nutritionally complete, all-natural feed that deer devour.



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MARKETING BREAKOUT



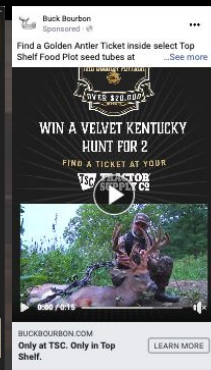
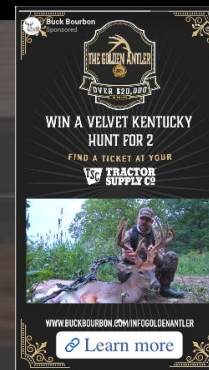
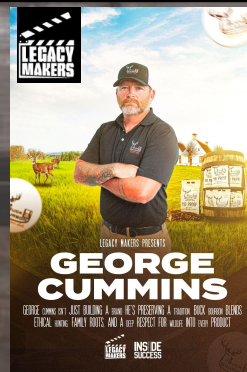
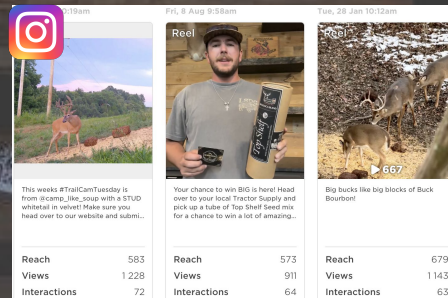
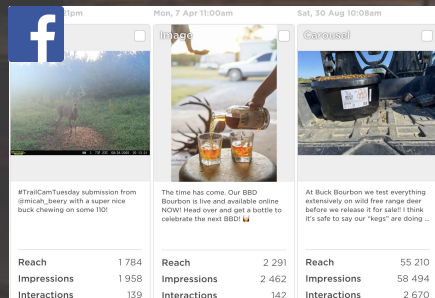
Cooldest Buck in the Woods | Buck Bourbon

7.7K views



Kentucky Velvet Whitetail Buck Nest
- Opening Day Magic | Buck...

17K views • 1 month ago



2.58K Subscribers
416K Impressions
105.6K Views
2025 YTD



8K Followers
2.2M Impressions
11K Views
2025 YTD



3,942 Followers
2.3K Interactions
104.4K Views
2025 YTD

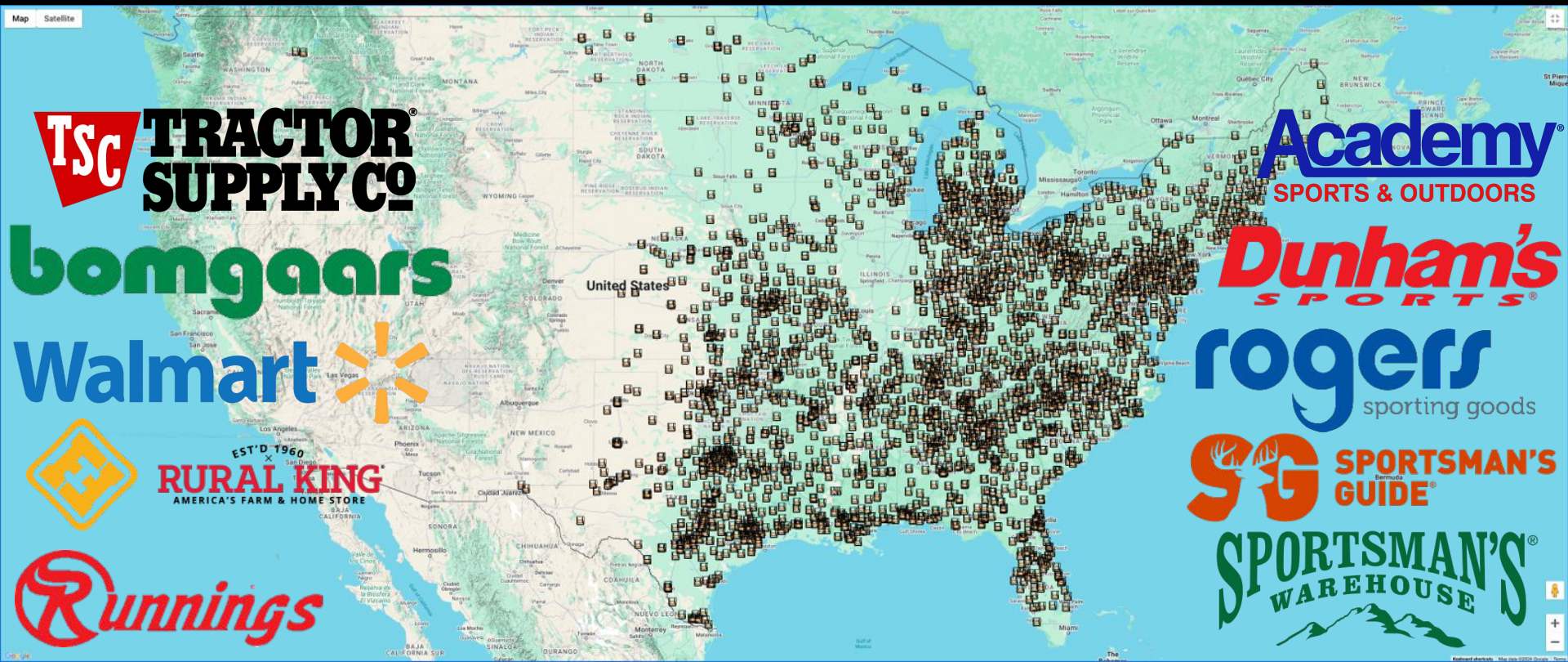


EMAIL PROGRAM
33,510 Total
26,614 Active

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INDUSTRY GAINS

Buck Bourbon has emerged as a significant disruptor in the hunting industry over the last 4 years. Combining our innovative products as well as our strong marketing message, we have become #1 in the deer attractant category everywhere we are found. Oh, and it works!



ASSORTMENT REVIEW

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110 PROOF ATTRACTANT



INGREDIENTS

PROTEIN 16%

FAT 5%

FIBER 6%

Processed grain by-products, salt, corn, zinc oxide, iron carbonate, calcium carbonate, manganous oxide, red iron oxide, copper sulfate, mineral oil, calcium iodate, cobalt carbonate and natural anise flavor.

8# Granular MSRP \$12.99

25# Granular MSRP \$24.99

25# Block MSRP \$24.99

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SUPPLEMENTAL FEED



INGREDIENTS

PROTEIN 16%

FAT 4.5%

FIBER 13.9%

Processed grain by-products, grain products, roughage products, garlic oil, cinnamaldehyde, silicone dioxide, mono and di-glycerides of fatty acids.

40# Granular MSRP \$24.99

25# Block MSRP \$24.99

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COTTONSEED BLENDS



INGREDIENTS

PROTEIN

FAT

FIBER

Blends protein-rich, high-fiber whole cottonseed with our proven 110 Proof sweet feed for a powerful attractant deer can't resist. Infused with a hint of butterscotch, its rich aroma pulls deer from afar while the great taste keeps even the weariest bucks coming back.

Small Batch MSRP \$12.99
Cotton Smash MSRP \$24.99

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MINERALS



INGREDIENTS

CALCIUM

Optimal blend of trace minerals and vitamins with the ideal amount of salt for maximum consumption. Lactating does and maturing bucks are drawn to the pink sea salt while also consuming critical nutrients.

SALT

PHOSPHORUS

On The Rocks (Granular) MSRP \$9.99
Candy Appletini (Liquid) MSRP \$12.99
Hard Cider (Block) MSRP \$19.99

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MOLASSES



INGREDIENTS

PROTEIN 18.0%

POTASSIUM 2.5%

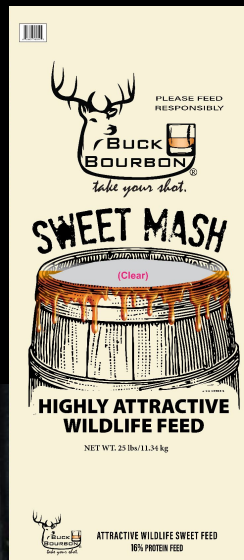
SUGARS 31.0%

Cane Molasses, Condensed Fermented Corn Extractives, Salt, Condensed Whey, Urea, Phosphoric Acid (a preservative), Acetic Acid (a preservative), Benzoic Acid (a preservative), Sulfuric Acid, Ferrous Sulfate, Zinc Sulfate, Manganese Sulfate, Copper Sulfate, Cobalt Sulfate, Ethylenediamine Dihydroiodide, Sodium Selenite, Vitamin A Supplement, Vitamin D3 Supplement, Vitamin E Supplement and Caramel Flavoring.

10# Liquid MSRP \$12.99

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NEW FOR 2026



SWEET MASH
20LB POUCH
MOLASSES BASED

MSRP \$24.99



FEED KEG
125LB TUB
MOLASSES BASED

MSRP \$119.99

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PALLET SPECIAL



\$550 DISPLAY PALLET

8LB 110 PROOF (90)
OR
SMALL BATCH (90)

MSRP \$12.99
MARGIN 53%



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EXCLUSIVE OPPORTUNITIES

YOU PICK THE FLAVOR Buck Bourbon has the capability to flavor any of the products to make an exclusive line. Same great attracting power with a twist of your exclusive flavor that consumers can only get within your doors.



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TOP SHELF FOOD PLOT SEED



Buck Bourbon Top Shelf Seed mixtures are a crucial part of a responsible deer management program! Formulated to establish quickly, our blends will attract and nourish your herd throughout the season. Prepare soil prior to planting by tilling or with a broad-spectrum herbicide.

Clover & Chicory MSRP \$39.99

Clover MSRP \$34.99

Brassica MSRP \$24.99

Winter Pea & Radish MSRP \$44.99

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DISTILLER'S CUT KNIVES



FEATURES

8 Piece Kit (Caping Knife, Skinning Knife,
Gut-Hook, Bone Saw, Pen Light, 2 pairs
Gloves, Nylon Organizer)
High Visibility Orange Non-Slip Handles

MSRP \$59.99



FEATURES

Easy push button replaceable blade
Includes Nylon Sheath and 5 blades

Pocket Knife (folding blade) **MSRP \$34.99**

Hunting Knife (fixed blade) **MSRP \$34.99**

Replacement Blades **MSRP \$12.99**



COFFEE, SEASONING AND BOURBON



FLAVORS

Ghost Bourbon Glazed	MSRP \$16.99
Barrel Proof Dark Roast	MSRP \$16.99
Bourbon Whiskey Mocha	MSRP \$16.99
Sea Salt Caramel	MSRP \$16.99
Whiskey Vanilla	MSRP \$16.99
Cinnamon Hazelnut	MSRP \$16.99



FLAVORS

Venison Marinade	MSRP \$10.99
BBQ Marinade	MSRP \$10.99
Texas Steak Dust	MSRP \$10.99
Steak & Chop Rub	MSRP \$10.99
Cajun	MSRP \$10.99
Jalapeno & Garlic	MSRP \$10.99
Sweet Heat BBQ	MSRP \$14.99
Mesquite Jerky Kit	MSRP \$14.99
Hot Sauce	MSRP \$14.99

